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MEDIA RELEASE

Record Month for E-Commerce Sales in Australia for February

5 March 2024, Brisbane: The Calmer Co. International Limited (ASX:CCO), a health and wellness company focussing on natural products that promote calmness is happy to announce that Australian e-commerce sales have continued their rapid growth setting new sales records in February 2024.

Highlights

- Record month of Australian e-commerce sales in February with over \$164k in online sales from over 2,648 orders
- Record daily average of \$5,683 per day
- Average order size >\$60 per order



CEO, Anthony Noble said: “Despite low stock levels, we achieved a record month in February. We are thrilled to announce that we cleared two massive shipments through customs yesterday. This is great news for us, and we are excited to see how massive we can make March, now that we are fully stocked!”

Ends







For further information

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About The Calmer Co.

The Calmer Co. International Limited (ASX:CCO), provides natural solutions to calm nerves, support mind and muscle relaxation and induce sleep. The product range includes drinking powders, teas, shots, concentrates and capsules. Sold under our house of brands: Fiji Kava, Taki Mai and Danodan Hempworks in markets including USA, Australia, China, New Zealand and Fiji.